



FREE SOUTHEND UNITED MATCH TICKETS FOR YOUR CHILD

Dear Parent/Guardian,

We are delighted to introduce you to our *Future Blues Scheme* - an exciting initiative designed to engage children, young people, and even more members of our local community.

For many seasons, selected schools and organisations have been able to invite parents and guardians to claim **free tickets** to one of Southend United's National League fixtures at Roots Hall.

We're now putting **you** in control of your bookings!

By following the simple steps below, you can claim **two FREE tickets**:

1. Create an account on our online ticketing site:

<https://southendunitedfc.ktckts.com/brand/match-tickets>

2. When creating your account, **please tick the box to accept marketing communications**. This is important to receive future discounts and offers.
3. Select your child's school/establishment chosen game: **SUFC v Eastleigh**
4. Redeem your **unique code: FUTBLU1stELE1GH**
5. Select up to **two free tickets** in the *wefinanceanycar.com* South Stand
6. Add any additional tickets if needed
7. Confirm your purchase and make payment
8. Your tickets will be sent as **e-tickets** to your registered email address

But that's not all!

Once you've attended your first match, Southend United will email you with an exclusive **offer to attend another game for just £5!**

Thank you for your interest - we can't wait to welcome you to Roots Hall!

If you're feeling a little unsure about attending your first game, don't worry—we've attached our *Supporters' Guide* with everything you need to have a great time. And be sure to say hello to our mascot, **Sammy the Shrimp!**

Warm regards,

The Southend United Team

*Cannot be claimed against Cup Games, Bank Holidays, Play Offs or the final game of the season