

The Business department at SHSB considers the following criteria to be important in defining what is meant by more able and talented in business.

- Skilful processing of information as shown through deep thinking response to class questioning and work. E.g. external environment and impact on stakeholders e.g. employees, suppliers, shareholders.
- Highly efficient memory and application of knowledge to solving business problems e.g., which solution should a business use to improve profitability.
- Very curious about events and how things work as demonstrated through their background knowledge of the subject, interest in current affairs, use of relevant examples in class work and ability to ask appropriate questions about topics e.g. impact of interest rates on inflation.
- Able to model using abstract ideas or convert abstract ideas to a simple understandable model e.g. when studying motivational theories.
- Good communicator – as demonstrated in questions and answer sessions, discussion and presentation work.

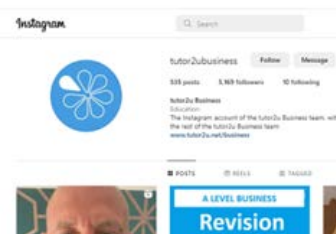
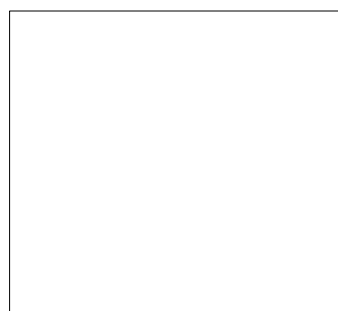
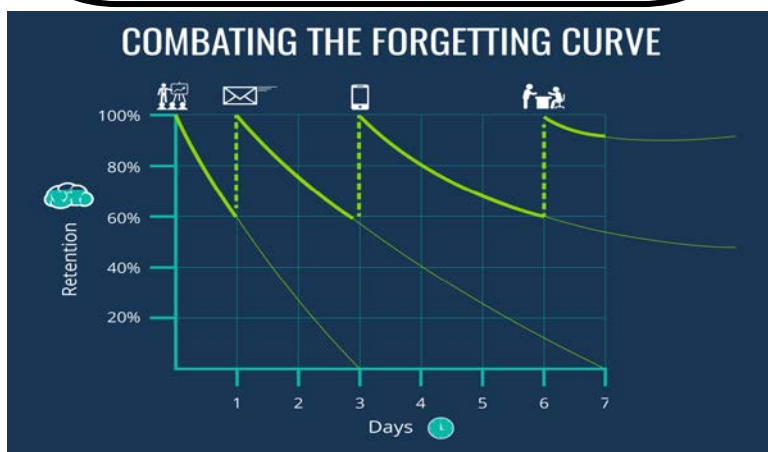
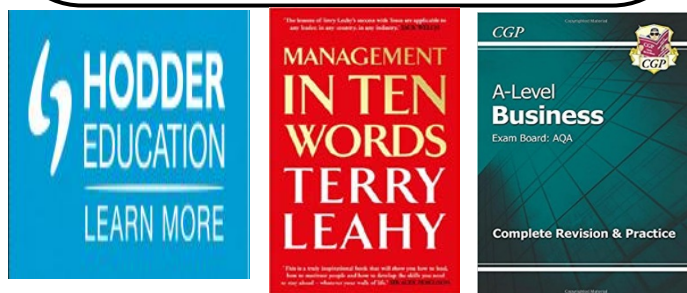
### Websites:

<https://www.tutor2u.net/business>

[http://www.bbc.co.uk/learning/subjects/business\\_studies.shtml](http://www.bbc.co.uk/learning/subjects/business_studies.shtml)

<https://revisionworld.com/gcse-revision/business-studies/aqa-business-subjects-economics>

<https://www.s-cool.co.uk/a-level/business-studies/external-environment/revise-it/the-economic-environment>



Your son will forget up to **90%** of his learning in the first week of learning a new topic if he does not recall this frequently. Help him by taking his exercise books, quizzes, or apps on their phone and ask them to recall questions or key terms without help. If they can't remember, encourage them to revise and test them again in a few days, or next week.

### Enrichment Opportunities

- Competitions
- Institute of Directors Events
- BASE ICAEW Accounting Competition
- Work experience
- Investment days in London through Careers Ready
- Guest speakers
- Business Alumni
- InvestIN programme with UCL
- AQA workshops
- Student Recruitment Programme with RSM

### Books

<https://www.amazon.com/Great-Brand-Blunders-Marketing-Mistakes/dp/1780592299>

[https://www.goodreads.com/book/show/34594.The\\_Emerging\\_Markets\\_Century](https://www.goodreads.com/book/show/34594.The_Emerging_Markets_Century)

[https://www.audible.co.uk/pd/Leading-the-Starbucks-Way-Audiobook/B00K00IA4Y?source\\_code=M2M30DFT1BkSH121515013C&ipRedirectOverride=true](https://www.audible.co.uk/pd/Leading-the-Starbucks-Way-Audiobook/B00K00IA4Y?source_code=M2M30DFT1BkSH121515013C&ipRedirectOverride=true)