DIGITAL SCHOOLHOUSE

29 February 2024

Dear Parent/ Guardian,

Media consent form

On 14th March 2024, your child will be participating in a Semi Final event as part of the Digital Schoolhouse Splatoon 3 Tournament 2023-2024 at the Sky Guild Gaming Centre, Whitby St, London E1 6JT. This event is part of a national schools esports tournament delivered by Digital Schoolhouse (https://digitalschoolhouse.org.uk).

Ukie's Digital Schoolhouse is a not-for-profit programme that engages young people in Computer Science and related careers. Proven to enhance students' practical and soft skills development through first-hand experience in real job roles, the Digital Schoolhouse Splatoon 3 Tournament enables aspiring young people to immerse themselves in the exciting world of games whilst increasing their engagement in computing and careers education at the same time.

On 14th of March, the regional qualifier event will be live streamed via Digital Schoolhouse's account on Twitch.tv (https://www.twitch.tv/). Twitch is a video live streaming service that focuses on video game live streaming, including broadcasts of esports competitions. The live stream is available to watch publicly.

During this event, Digital Schoolhouse is planning to take photographs, screenshots and snippets of video footage of the live stream which your child may feature in.

Digital Schoolhouse would like to use the photographs and video footage taken during this event for promotional and marketing purposes of the DSH and Ukie brand. Digital Schoolhouse will not name any of the pupils in the photographs and video footage used. Photographs and video footage will also be posted on social media, at the time of the event.

Digital Schoolhouse would be grateful if you could fill in the below form to give the programme permission to use photographs and video footage of your child at the event.

I would like to thank you for your support and hope that your child enjoys their time attending the tournament events. If you have any questions about the

tournament or the Digital Schoolhouse programme, please contact shahneila@ukie.org.uk.

Read our privacy policy: https://ukie.org.uk/privacy-policy

Yours sincerely

Saeed

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Head of Education for Ukie