

# SOUTHEND HIGH SCHOOL FOR BOYS

## ACADEMY GRAMMAR SCHOOL

Prittlewell Chase, Southend-on-Sea, Essex, SS0 0RG  
(01702) 606200 enquiries@shsb.org.uk www.shsb.org.uk

Headteacher: Robin M Bevan MA MEd PhD FRSA



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Dear Parents and Carers

### Unifrog – The Complete Destinations Platform

In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next step after school, we use Unifrog; an award-winning, online careers platform. All students in Years 8, 9, 10, 11, 12 and 13 now have access to this excellent website. Year 7 students will receive their log in over the next few weeks.

The Unifrog platform is designed to support learners in making the most informed decisions about their futures and has a range of tools that are suitable for all year groups. Each student has their own personal account that provides a wide range of information related to their interests and aspirations. Key features of the platform include:

- Exploring Pathways – personality quizzes, career and subject profiles, MOOCs, webinars and courses
- Recording – self-reflection about extracurricular activities and key employability skills
- Opportunities – search tools showing live vacancies/courses/placements for apprenticeships, universities (in the UK and abroad), FE, virtual work experience and much more
- Applications – tools to help students build applications for a range of pathways (e.g., CVs, Personal Statements, Common App Essays)

Students log in to Unifrog using their email address and password and they can do so from any computer, tablet or smartphone. We would encourage you to use the platform with your child so you can support them through the process of deciding their next steps.



We have also set up a parent login so that you can use Unifrog as if you were a student yourself. Please either scan the QR code below or go to [www.unifrog.org/student](http://www.unifrog.org/student) and click "Been given a sign in code". You will be asked for some details and a Sign up Code. This is the code you need:

**SHSBparents**



After signing up, log into Unifrog using your email address and password via the student sign-in page.

For more information, please go to [www.unifrog.org](http://www.unifrog.org) or contact Mrs Hamilton at [ceh@shsb.org.uk](mailto:ceh@shsb.org.uk).

Yours sincerely

A handwritten signature in blue ink that reads "CHamilton".

Mrs C Hamilton  
Post 18 Student Adviser and Careers Lead