

# SOUTHEND HIGH SCHOOL FOR BOYS

## ACADEMY GRAMMAR SCHOOL

Prittlewell Chase, Southend-on-Sea, Essex, SS0 0RG  
(01702) 606200 enquiries@shsb.org.uk www.shsb.org.uk

Headteacher: Robin M Bevan MA MEd PhD FRSA



October 2023

Dear Parent/Guardian,

NHS England has commissioned the Smoking, Drinking and Drug Use (SDD) Survey, to find out about young people's attitudes to smoking, drinking and drug taking amongst young people. This survey has been running since 1982 and it is one of the most important national surveys of young people.

The survey is the main source of information for government departments, local authorities, and charities on the prevalence of smoking, vaping, drinking and drug use among young people and is essential in informing health and education policy. The results will provide vital information to better understand the issues young people are facing and contribute to the development of curriculum content.

We have agreed to take part in the survey. In return the school will get insight into the national picture as well as a snapshot of the localised data. This will allow us to continue refining our PSHE curriculum and help us to continue developing the support we provide students across the school.

Your child will be asked to take part in an online survey at school during a tutor time session on Monday 16<sup>th</sup> October 2023. The forms have been chosen based on year groups requested by IPSOS MORI and how close their form room is to a suitable computer room. The survey will take around 20 minutes to complete. Ipsos will store the information that your child provides securely, all responses are confidential and only shared with authorised individuals.

- Your child will not be required to provide their name or any other personal identifiable information.
- The survey will be completely anonymous.

Your child's form tutor will be present in the classroom during the survey activities, to supervise the session, but has been asked not to view student responses.

If you would like to withdraw your child from taking part in this study, please let me know by completing this form before midday on Friday 13<sup>th</sup> October 2023 – <https://forms.office.com/e/Ks4BwDLjDj>

Thank you in advance for your support with this.

Kind Regards,  
Mr Sainsbury  
*Leader of PSHE*

